



Plans and Priorities for 2011

VMB has accomplished amazing things over the past several years, and in the process has made mountain biking in the Lehigh Valley region better than ever. As a result, the Club has great respect within the mountain biking community, and with local government and land management officials. Additionally, VMB membership has grown and the Club is set up well to continue doing great things.

Along with VMB's success came commitments to several new initiatives in the past couple of years. This has generated a large workload for the Club's members and officers. The perception, at times, is that VMB is all work and no play. This perception has possibly contributed to a lack of interest in members becoming more involved in the club, including interest in becoming officers.

In 2011 VMB should focus on the following things and the Club and mountain biking in our region will be better than ever:

- More focus on fun activities
- Get the Club's commitments, and resulting workload, back to a more sustainable level
- Maintain the positive relationships VMB has built with government and land management officials

Club Tasks

Destination Rides	Jason Shivok	<ul style="list-style-type: none"> • Continue what Doug started last year • Plan destination rides – target at least one per month
Club Trip(s)	??	<ul style="list-style-type: none"> • Plan a club trip – maybe one far away (VT, NC, Moab) and maybe one local (Raystown Lake)?
Take a Kid Mtn Biking Day Oct 2011	Doug Pinkerton	<ul style="list-style-type: none"> • Plan and coordinate event
Holiday Party Jan 2012	??	<ul style="list-style-type: none"> • Plan annual holiday party • Request donations
Membership Cards	??	<ul style="list-style-type: none"> • Maintain membership cards
Research and write Grants	??	<ul style="list-style-type: none"> • Register VMB with PA Bureau of Charitable Organizations



Research and write Grants	??	<ul style="list-style-type: none"> • Start researching grant applications with the anticipation that our 501c3 status is granted.
Membership Brochures	Bill Kemmerer	<ul style="list-style-type: none"> • Keep local bike shops stocked with brochures

Sals

Night riding follow-up Spring 2011	??	<ul style="list-style-type: none"> • Plan day with Police / EMT's in Spring
Written permission for trail work March 2011	Doug Pinkerton	<ul style="list-style-type: none"> • Request written permission to complete necessary trail maintenance for 2011.
Upper Spanky Fix Summer 2011	Sals Committee	<ul style="list-style-type: none"> • Plan a fix for the wet area on Upper Spanky
Trash Day April 30, 2011	Doug Pinkerton	<ul style="list-style-type: none"> • Coordinate plans for the day with township, county, etc.
General Maintenance ongoing	Sals Committee	<ul style="list-style-type: none"> • Plan and address general maintenance issues
Master Plan ongoing	Officers/Sals Committee	<ul style="list-style-type: none"> • Hopefully nothing is required here, other than to be aware of the issues identified in the Master Plan and watch for any developments
Western Expansion 2012-2013	??	<ul style="list-style-type: none"> • Develop alternate plans for trails in Western area of park • Create proposals to present to gov't

Trex

Finish Zone 1 End 2011	Trex Committee	<ul style="list-style-type: none"> • Clean-up and finish what has been started
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Open House June 4, 2011	??	<ul style="list-style-type: none"> • Make a plan and coordinate with Wildlands • Plan food for the day (Stavros) • Organize trail guides (biking, hiking/running)
Trail Map	??	<ul style="list-style-type: none"> • Keep existing trail map updated • Work with Wildlands / Trex Nature Preserve to incorporate trail map into official park literature
General Maintenance ongoing	??	<ul style="list-style-type: none"> • Coordinate with Lehigh County and get their assistance for spraying
Develop Master Plan Earliest in 2012	??	<ul style="list-style-type: none"> • Develop a plan for additional trails at Trex • Need to develop a core group of local volunteers

Nox

Trail Construction Through Fall 2011	Nox Committee	<ul style="list-style-type: none"> • Continue with planned single track trail construction
Trail Map	Kenny	<ul style="list-style-type: none"> • Create and update trail map • Coordinate with Park manager to get trail map into official park literature
Kiosks	Kenny	<ul style="list-style-type: none"> • Propose plan for kiosk installation • Review plan with park management and request materials or funds
Grand Opening Aug 2011	??	<ul style="list-style-type: none"> • Plan day including advertisements, trail guides, food, maps, etc.
General Maintenance ongoing	Nox Committee	<ul style="list-style-type: none"> • Plan and address general maintenance issues
Pump Track After completion of singletrack trails	Kenny	<ul style="list-style-type: none"> • Review plan/concept for a pump track on an informal basis • Get detailed info (cost, timeline, liability, maintenance) from Jorba about Alexandria • Develop detailed plan that can be presented to park managers

Officers

**Follow-up with
501(c)3**

Late 2010 – early 2011

Open Space Committee President

March 2011 - ??

Officers

- Submit application and wait for results